

KEYBOARD WARRIORS vs. REAL MARTIAL ARTISTS AT JOE CORLEY'S 41ST BATTLE OF ATLANTA August 1 & 2

But smiling, serious athletes square off for real... in the new EXTREME WARRIOR HEXAGON

Atlanta's Joe Corley is on a lifelong mission to promote real martial arts and real martial artists. The venue for his continued quest is once again the **Battle of Atlanta XLI** August 1 and 2 at the Atlanta Hilton and Towers. His opportunities and challenges this year are even greater than normal.

"It's a mixed up world in the middle of mixed martial arts mayhem," he said, "The impact of the changes we've seen in the ring and on television and in the martial arts culture have been dramatic. It is the responsibility, I feel, of the martial arts community to clarify the differences between the mayhem now presented as martial arts on TV and what we teach and practice. **The Battle of Atlanta** is my arena to be part of the solution and to present the best martial artists in the world today!"

Corley explains the dilemma, as he sees it. "A *keyboard warrior* is a fight fan who does his fighting on the keyboard, buys pay per view events to watch with fellow fight fans and chats about the athletes online, living out his own fight club fantasies vicariously. This warrior cheers the flesh and blood humans hammering each other with previously illegal blows, just as action heroes had delivered in the video games the keyboard warriors were raised on.

The keyboard fight warriors believe the Mixed Martial Arts Champions flooding their airwaves are the deadliest warriors since Russell Crowe at the Coliseum. These keyboard warriors are the fan base the MMA world has been touting and the media has covered as extraordinary.

Conversely, the world's leading martial arts instructors are now loudly disagreeing, and they believe the Mixed Martial Arts promoters have *out-McMahoned* Vince in selling a bill of goods to the fans by even using the name martial arts in their sport. Joe Corley says, "It's really Mixed Wrestling Arts.

Atlanta's Joe Corley has become the most outspoken critic, yet he credits the promoters as brilliant in selling the *Yugo* of fighting as the *Ferrari* of the genre. Corley has been promoting the sport of PKA KICKBOXING for the past 33 years, starting in Atlanta's Omni and including more than a thousand hours of programming on ESPN, NBC, CBS, SHOWTIME and more, and his opinions are held in high regard by real martial arts fans worldwide. "I am a fan of the athletes," he offers, "but the fighting is not for me."

"This *made-up* MMA sport allows wrestlers to tackle martial artists so that they won't have to match punches and kicks with them," Corley said. "It's no more legitimately a martial arts fighting game than basketball would be basketball if players could tackle LeBron James or Kobe Bryant to neutralize their skills, or if catchers could tackle Barry Bonds or Grady Sizemore to reduce their effectiveness at the plate. Tackling and wrestling with athletes in any sport, including martial arts, neutralizes and brings to average the athletic skills of all.

"The MMA announcers, hired exclusively by the promoters, loosely discuss the "striking skills" (gag) of these 'martial artists' as if punching and kicking (their 'stand-up' game) are some small part of martial arts. Like ball handling and shooting 3 pointers would be a small part of basketball; the *real* players tackle you to show you who's king of the court. Your home run skills take second pace to the catcher who can tackle you in your wind up to swing!"

Once again at his **Battle of Atlanta**, as he did in 2006, Joe Corley is matching one of the world's best martial arts fighters, Jason Bourelly, against an Atlanta MMA Champ, Brazilian born Douglas Lima. Lima is actually a protégé of the other Brazilian fighter from 2006, who fought Joey Greenhalgh in a match just like this. At the 39th **Battle of Atlanta** point fighter Joey Greenhalgh KO'd Junior Asuncao in the third round with a front leg hook kick. Asuncao's advice for Lima: "Watch out for those kicks!"

"Again, I really like the fighters, all of them," Corley said, "because they all go for it. That's why PKA has been so popular on television; we made the fighters fight; the action was fast and furious compared to boxing, where a lot of hugging was going on. The MMA fighters go for it too, but these guys are also hugging, they're just doing it on the ground. But they're going for it!"

"Our research shows 82% of the action is on the ground, wrestling. What we call martial arts is not in their DNA—punching and kicking. Heck, Vince McMahon's wrestlers don't spend more than 2% of their time on the mat; they're up slapping, kicking and flying off the ropes. PKA fighters display the best of both worlds, action and reality, without ground fighting!"

All that said, in this screaming world of mixed martial arts mayhem and rules that make the world's toughest boxers cringe, you'd expect the competing martial arts champions at **Joe Corley's Battle of Atlanta** August 2 to be angry, aggressive young men.

How else could WCL champ Jason Bourelly use his explosive, full power kicks to snap his opponents' heads right, left and backwards. Why else would Douglas Lima turn his ears into cauliflowers en route to a record that left 11 of his opponents either unconscious or begging for mercy as they tapped out of their bouts with him?

But they are actually much more reserved and laid back than you would think.

"That's why I like good fighters so much," Corley said, "because champions like these are so humble. There's a true paradox between their craft's game faces and their out-of-the-ring personas.

"As much as I like the MMA fighters, the culture we live in is certainly not benefited from its success. On the MMA side, unfortunately, there's not a supporting culture, like we have in the real martial arts, that serves as the pride / respect template for how people act outside the ring. So teen YouTube violence like we have never seen before has come from the legalization of the kinds of rules allowed in MMA."

But the average fan cannot absorb all this, and they either like or hate MMA for all the reasons described above. This fan seeks to see good martial arts.

And for 39 years and 41 events, that's what Joe Corley has offered.

When Jason Bourelly and Douglas Lima face off in the new Extreme Warrior hexagon, that's exactly what we'll see August 2nd at the World Championship Finals.

No wrestling. No grappling. No clinching.

Just great martial arts.

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PKA KICKBOXING AT BATTLE OF ATLANTA XLI

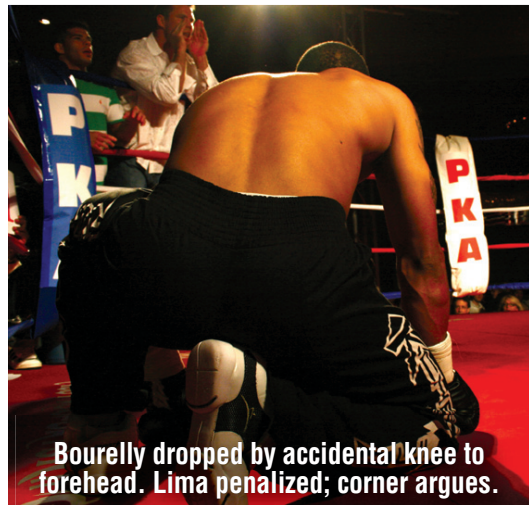
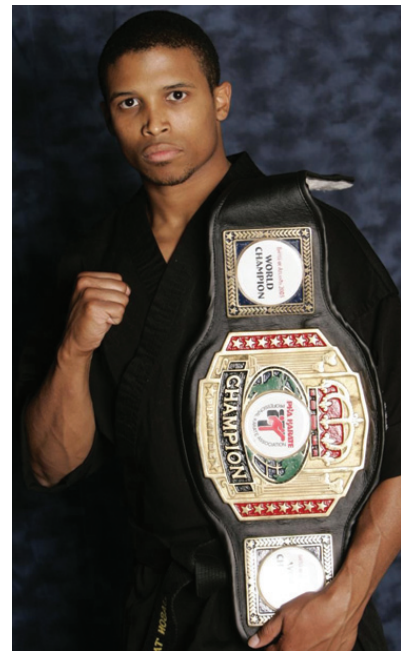
Bourelly Defines Martial Arts Courage in Tough Battle Against Powerful Douglas Lima

Joe Corley had advertised the main event at his **41st Battle of Atlanta** in August on CBS's Pro Elite broadcast and on VS Network in the WEC Cage fights, to give the MMA fans a chance to see the difference in PKA and MMA.

It was to be a full contact / PKA rules kickboxing match fight between Jason Bourelly and MMA Champ Douglas Lima in the UFC telecasts. The stage was set for a great technical display, with the PKA presenting its new brand, **Extreme Warrior: On the Hunt for the Greatest Strikers on the Planet**. NO WRESTLING. NO GRAPPLING. NO CLINCHING.

Powerful Douglas Lima Challenges the Heart and Stamina of Jason Bourelly

As it turned out, Jason Bourelly actually defined the meaning of Courage and Class in his battle with Brazilian Douglas Lima. When the martial arts fans tune in to the online coverage, they will see how Bourelly, a world class point fighter who became the co-MVP in Chuck Norris' World Combat League in 2008, dealt with a broken arm 30 seconds into the first round, to go on and win the fight!



Bourelly dropped by accidental knee to forehead. Lima penalized; corner argues.

Remember the way Frank Shamrock was forced to withdraw from his bout against Cung Le as he tried to "strike" with him in San Jose earlier in the year? Shamrock was so pained he had to stop immediately as his forearm was fractured.

Bourelly did not slow down or back off for the 2 1/2 rounds following the fracture. In the second round Lima landed an accidental knee, hard, to the forehead of Bourelly, dropping Jason to his knees. Following a brief respite from the illegal blow and a verbal exchange between Lima's corner and official Truman Irving who penalized Lima for the blow, action continued. Between rounds it was easy to see on the video the pain Bourelly was experiencing and corner chief Bob Leiker tried to assuage the pain. Adrenalin seemed to save Bourelly and let him go into the third round.

In the third, Jason started unloading his patented sidekick. It was in this round that Lima experienced the fatigue that can come with having to throw 8 powerful kicks. He was nevertheless game to mix it up the whole round, and at the conclusion, he and Bourelly had earned each other's respect.

Bourelly won by unanimous decision, even without the foul deduction. He earned a boatload of respect for courage, and Lima likewise for his toughness and determination. "I like this kind of fighting better", Lima said. "Real martial arts skills."



Second round, Bourelly painfully punches with broken arm.



Proud, but hurting, the left arm hangs in pain.